



GASTRONOMICOM

**FOOD AND BEVERAGE AND HOSPITALITY CONSULTING
FRANCE**

**Management Course to open a small
business in Food and Beverage or
Hospitality**

Are you concerned ?

- If You are a very motivated professional who wants to become independant by opening his own business or somebody who wants to change the career and start a new challenge you are concerned by this course !
- It will give you many tips to start your business and will prevent you to do very costly mistakes that you will regret all your life !
- My goal is to help you to succeed and to transmit my long experience in the Hospitality Industry,

Make the choices in the good Order

- Ask you the good questions
- Elaborate the concept
- Analyse the competitors
- Create your Company
- Prepare a business Plan
- Choose the location very carefully
- Licenses and Administrative rules
- Choose your staff very carefully

Importants points to Analyse

- Determine your prices compare to the competitors
- Prepare your food costs
- Promotion and Marketing, which tools
- Internet: Website and Social Medias
- Staff: how many people, salary and job description.
- How to choose the right staff

Everything about Finances

- Equipment investments
- Cash Flow and Break even point
- How to survive until your earn money
- Investors and partners
- Accounting and Analytics

Brand

- Deposit of your Brand
- Philosophy of your Brand
- Strong points of your Brand

COST OF THIS COURSE

- This is a private course done on line individually
- You can choose the schedule that fit you the best !
- 5 days in one shot with 2 hours per day (10 hours)
- Price: 500 euros to pay by Bank transfer or through Paypal before the beginning of the course.
- This course is available in French or English or Spanish.

Conclusion

- Each project will be analyzed deeply and totally personalized to your goal.
- Any suggestion and question will be answered , my goal is that you succeed !

- **How to contact me :**

- by email : gastronomicomconsulting@gmail.com

- by Phone: +33671722813

- On my Facebook page: <https://www.facebook.com/GastronomicomConsulting/>